

MICHAEL W. HOUGH

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☒ INTERACTIVE KNOWLEDGE/QUALIFICATIONS

- Experience with creating interactive/engaging products, concepting, designing, and building websites
- Experience building website layouts using CSS (no tables) for cross browser platforms and mobile devices
- Experience with information Architecture on smaller sites
- Experience doing front end and user design for both database driven websites and kiosks/jukeboxes
- Experience designing, animating and programming Flash presentations for online education.
- Programs: Photoshop CS4, Illustrator CS4, Flash CS4 (Minimal Actionscript), Dreamweaver CS4, HTML, Fireworks CS4, CSS, Some JavaScript, Windows, Parallels (Working with Windows on a Mac Platform)

☒ CONTRACTUAL EXPERIENCE (2003 – 2009)

- **Vivid Ascent** - Chicago, Illinois - Creative Director
- **Crain's Chicago** - Chicago, Illinois - HTML Email Designer
- **Newark** - Chicago, Illinois - Web/HTML Email Designer, Banner Ad Designer and Page Builder
- **Blueye** – Chicago, Illinois – Web Designer, Banner Ad Designer and Programmer
- **Lodge Management Group** - Chicago, Illinois - Web Designer/Developer and Animator
- **Motorola** – Chicago, Illinois – Web Designer, Banner Ad Designer and Programmer
- **Avenue A Razorfish** – Chicago, Illinois - Flash Animator
- **Walgreen's** – Chicago, Illinois - Web Designer
- **Point B Communications** – Banner Ad Designer and Flash Animator
- **Tribal DDB** – Chicago, Illinois - Web Designer, Animator and Programmer
- **Digitas** – Chicago, Illinois – Flash Animator
- **Sire Digital** – Chicago, Illinois - Senior Web Designer, Animator and Multimedia Developer

☒ CORPORATE EXPERIENCE (2000 – 2003, 2007)

Rowe International/Ami Entertainment – Oakbrook, Illinois
Senior Web/Jukebox Interface Designer/ Flash Animator - January 2007 – October 2007

Manning Productions – Chicago, Illinois
Web Designer/ Multimedia Developer - February 2003 – May 2003

Elliott's Web – Production Department - Willowbrook, Illinois
Web Designer/ Customer Service - December 2001 – February 2002

- Helped clients organize their content, conceptualize a design, construct the website and FTP the site
- Served dissatisfied customers and took care of their problems

Centrax - Production Department - Chicago, Illinois
Web Designer/Graphic Designer/Animator - October 2000 – October 2001

- Designed and animated content provided by clients, built large websites for corporate intranets, graphic design,

CDSShapeCutters - Production – Chicago, Illinois
Project Manager/Web Designer/Graphic Designer - July 2000 – October 2000

- Trained new associates, directed the flow of projects and technical expert on sales calls
- Designed websites, edited videos, cross-platform client content and graphic design for CD business cards, produced several print and mailer projects, set up new computers, and created e-mail accounts

☒ EDUCATION

Bachelor of Fine Arts

Illinois Institute of Art; Chicago, IL June 2000

Degree: Multimedia Production/Web Design

- **Concentration 1:** Graphic Design and Print Work
- **Concentration 2:** Web /CD Design and Construction
- **Concentration 3:** Traditional, Flash and 3d Animation (Bryce)
- **Major Coursework included:** Fundamentals of Design, Image Manipulation, Visual Communication, Animation, Audio/ Video for Digital Media, Interactive Multimedia Authoring and an Internship at Morgan Design Group

☒ REFERENCES

- References Available upon request